Opera San José Will Introduce Corporations to Opera with On-Site Concerts

New “Arias in the Office” Program Designed for Creative Silicon Valley Employees

SAN JOSE, CA (July 11, 2017) – Opera San José announces that it is launching a new corporate concert series called Arias in the Office. This is a fun and easy concert experience tailored to the active, creative companies in Silicon Valley. These concerts will feature professional singers from Opera San José’s resident company who will perform operatic arias and ensembles to engage, inspire, and introduce the art form to Silicon Valley employees.

Opera San José will provide singers and an accompanist for 40-minute concerts designed to pop-up on any corporate campus location. These sponsored concerts are provided at no cost to the company and require little set-up time. Opera San José will also provide the company with preview materials that can be disseminated to employees announcing the concert along with information about Opera San José.

Arias in the Office officially kicks off on August 1st with a concert at Adobe, followed by a concert at Oracle on August 2 and another at Nvidia on August 3. Opera San José will also take Arias in the Office to Cisco, Applied Materials, SmartMod, and other Silicon Valley companies in September.

“I am very excited about the Arias in the Office program,” said Development Director Aaron Nicholson. “Breaking down the imagined barrier between opera and the community is crucial, and taking opera into the workplaces of those who make up the heart of industry here can only help engage audiences and foster an appreciation for the art form to which we are so dedicated at Opera San José. I believe that opera and creative expression are core to our quality of life and bringing them to the workplace is a natural result of that belief.”

The singers performing at Arias in the Office will include principal artists in Opera San José’s resident company including soprano Amanda Kingston, soprano Katherine Gunnink, tenor Mason Gates, tenor Dane Suarez and baritone Trevor Neal. Click on the link provided here for their photos and complete bios:

https://www.operasj.org/artists/

About Opera San José

Opera San José, performing at the beautiful California Theatre in downtown San José, is a professional, regional opera company that is unique in the United States. Maintaining a resident company of principal artists, Opera San José specializes in showcasing the finest young professional singers in the nation. In addition to mainstage performances, Opera San José maintains extensive educational programs in schools and in the community at large, and offers preview lectures and Introduction to Opera talks for all mainstage productions.

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